

Bachelor of Science in Business (BSB) Program Student Learning Outcomes

1. Students will apply decision-making skills and consider ethical implications when solving business situations.
2. Students will integrate business concepts and principles to advance organizational goals.
3. Students will analyze interrelationships among distinct functional areas of an organization.
4. Students will analyze the implications of operating in a changing global business environment.
5. Students will examine the degree of alignment between their individual values and an organization's values as reflected in the organization's plans and actions.
6. Students will apply key disciplinary skills as practitioners in business to critical business issues in the following domains of the BSB program:
 - Finance
 - Marketing
 - Information systems
 - Research methodologies
 - Economics
 - Business law
 - Management
 - Accounting